



Exclusive Eid Collection

by

APPAREL GROUP

SINCE 1999

EXCEED EXPECTATIONS EVERYDAY



EID ELEGANCE STARTS HERE:

APPAREL GROUP'S MUST-HAVE PICKS

CELEBRATE EID IN STYLE WITH APPAREL GROUP'S CURATED SELECTION OF FASHION, BEAUTY, AND FOOTWEAR ESSENTIALS. FROM TIMELESS ELEGANCE TO MODERN TRENDS, FIND EVERYTHING YOU NEED TO MAKE THIS EID TRULY SPECIAL. DISCOVER STATEMENT OUTFITS, COMFORTABLE FOOTWEAR, AND BEAUTY MUST-HAVES FROM BRANDS LIKE DUNE LONDON, HACKETT LONDON, LC WAIKIKI, NYSAA, R&B, STEVE MADDEN, TOMMY HILFIGER, AND MORE.

APPAREL GROUP
SINCE 1996

EXCEED EXPECTATIONS EVERYDAY

FOREVER NEW

CELEBRATE EID IN EFFORTLESS ELEGANCE WITH FOREVER NEW'S
TIMELESS PIECES AND CHIC, SOPHISTICATED DESIGNS.





Romie Embellished
Pleated Maxi

AED 750

[Shop Now](#)



Kelly Pleated
Cape Maxi

AED 680

[Shop Now](#)

FOREVER NEW

FOREVER NEW



Yasmin Floral
Applique Midi Dress
AED 720

[Shop Now](#)

STEVE MADDEN

BOLD, STATEMENT-MAKING FOOTWEAR AND ACCESSORIES
INSPIRED BY STREET STYLE.





[Shop Now](#)

Supernova
AED 499



[Shop Now](#)

Salix
AED 449



[Shop Now](#)

Calabria
AED 399



[Shop Now](#)

Bowies
AED 449



STEVE MADDEN



[Shop Now](#)

Keyanna
AED 549



[Shop Now](#)

Ballroom
AED 449



[Shop Now](#)

Stepper
AED 649



[Shop Now](#)

Stepper
AED 649



[Shop Now](#)

Faustine
AED 399



[Shop Now](#)

Niteout
AED 449

STEVE MADDEN



[Shop Now](#)

Marney
AED 499



[Shop Now](#)

Celi
AED 449



[Shop Now](#)

Niteout
AED 449



[Shop Now](#)

Niteout
AED 449

STEVE MADDEN

TOMMY  HILFIGER

CLASSIC AMERICAN COOL WITH A MODERN, PREPPY
TWIST ON FASHION ESSENTIALS.





Print Sheer Relaxed Blouse
AED 760

Shop Now



TH Monogram Debossed Tote
AED 560

Shop Now



Chino Trousers
AED 880

Shop Now



Chic Jacquard Scarf
AED 340

Shop Now



Leather Slingback Heels
AED 680

Shop Now



Soft Leather Convertible Crossbody Bag
AED 1320

Shop Now



Pleated Fit and Flare Maxi Dress

AED 1350

[Shop Now](#)



Mock Turtleneck Pleated Midi Dress

AED 800

[Shop Now](#)



Chain Strap Leather Clutch

AED 850

[Shop Now](#)



Monogram Quilted Crossover Bag

AED 850

[Shop Now](#)



Hilfiger Monotype Satchel

AED 1050

[Shop Now](#)



Leather TH Monogram Runner Trainers

AED 900

[Shop Now](#)



Vertical Flag
Drawstring Hoody
AED 800

[Shop Now](#)



Back Logo Corduroy
Bomber Jacket
AED 750

[Shop Now](#)



1985 Collection Denton
Straight Fit Chinos
AED 600

[Shop Now](#)



Chevron Stripe
Jumper
AED 400

[Shop Now](#)



Leather TH Monogram
Runner Trainers
AED 900

[Shop Now](#)



Suede Lightweight
Loafers
AED 800

[Shop Now](#)



FOREST ESSENTIALS
LUXURIOUS AYURVEDA

LUXURIOUS AYURVEDIC SKINCARE AND WELLNESS CRAFTED
WITH THE FINEST NATURAL INGREDIENTS.





Lime Saffron & Oud Elegance

AED 365

Shop Now



The Rose Luxe Set

AED 305

Shop Now



The Ayurvedic Hair Ritual Set

AED 255

Shop Now



Oud & Green Tea Sublime Duo

AED 225

Shop Now



Soundarya High Performance Cream with 24 K Gold and SPF30

AED 375

Shop Now



Transformative Soundarya Night Cream with 24 K Gold

AED 450

Shop Now



FOREST ESSENTIALS
LUXURIOUS AYURVEDA



Ayurvedic Soundarya
Advanced Serum

AED 299

[Shop Now](#)



Rajnigandha Bengal Tuberose
Room Surround Spray

AED 90

[Shop Now](#)



Desi Gulab Kannauj
Rose Surround Spray

AED 90

[Shop Now](#)



Malathi Madurai Jasmine
Surround Spray

AED 90

[Shop Now](#)



Sheer Indulgence Bath
& Shower Oil

AED 95

[Shop Now](#)



Honey & Vanilla Moisture
Rich Body Milk

AED 115

[Shop Now](#)



FOREST ESSENTIALS
LUXURIOUS AYURVEDA

Dune

LONDON

PREMIUM FOOTWEAR AND ACCESSORIES, COMBINING
CONTEMPORARY STYLE WITH TIMELESS ELEGANCE FOR
EVERY OCCASION.





[Shop Now](#)

Mayve
AED 599



[Shop Now](#)

Althea
AED 449



[Shop Now](#)

Museum
AED 599



[Shop Now](#)

Monette
AED 449



[Shop Now](#)

Milo
AED 499



[Shop Now](#)

Cassandra
AED 549



[Shop Now](#)

Noelle
AED 599



[Shop Now](#)

Berylline
AED 549



[Shop Now](#)

Mirabelle
AED 649



[Shop Now](#)

Mirabelle
AED 649

Dune
LONDON



[Shop Now](#)

Blazing
AED 399



[Shop Now](#)

Blazing
AED 399



[Shop Now](#)

Blondie
AED 499



[Shop Now](#)

Blondie
AED 499



[Shop Now](#)

Bejewelled
AED 499



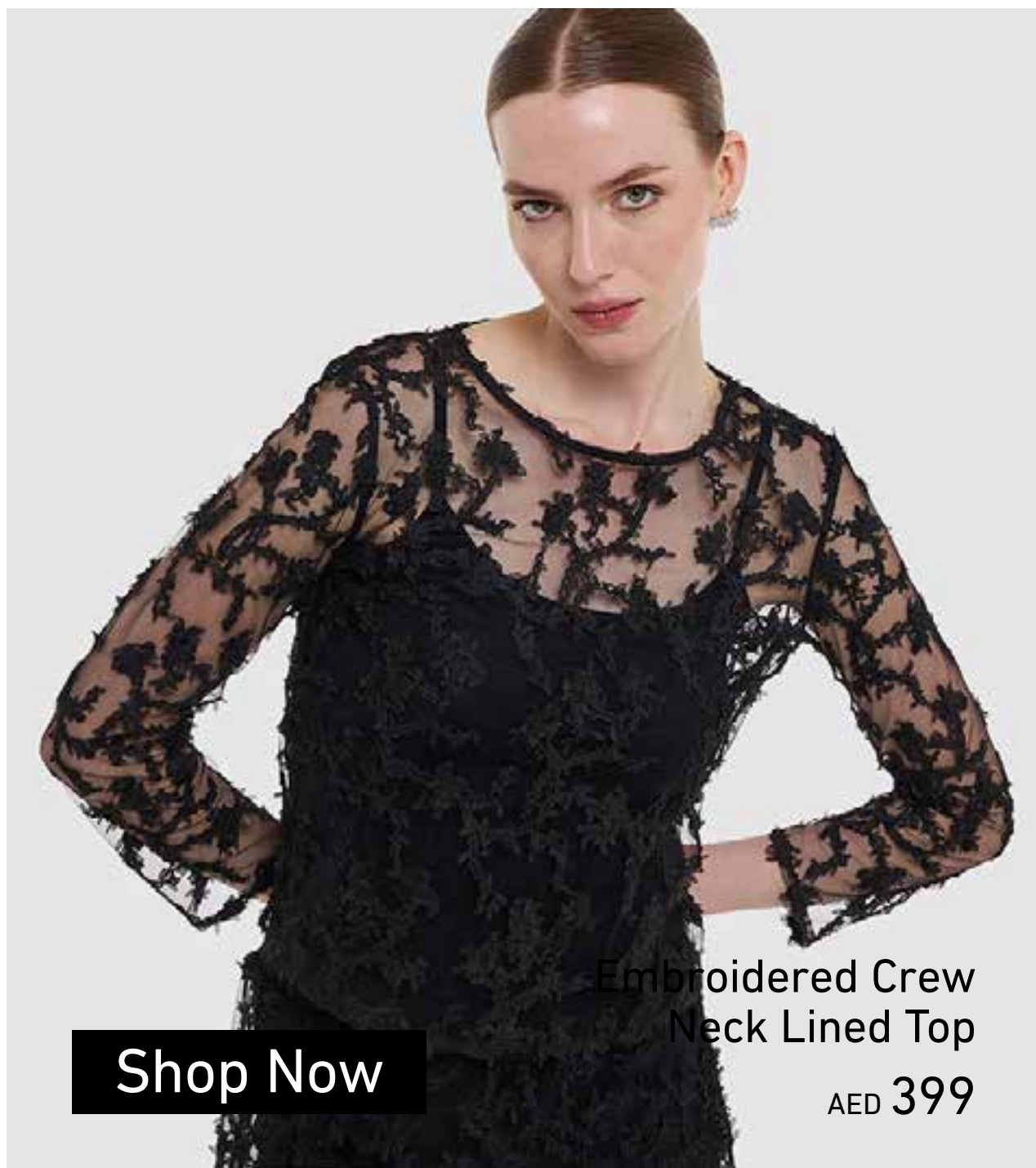
[Shop Now](#)

Primrose S
AED 549



BCBG

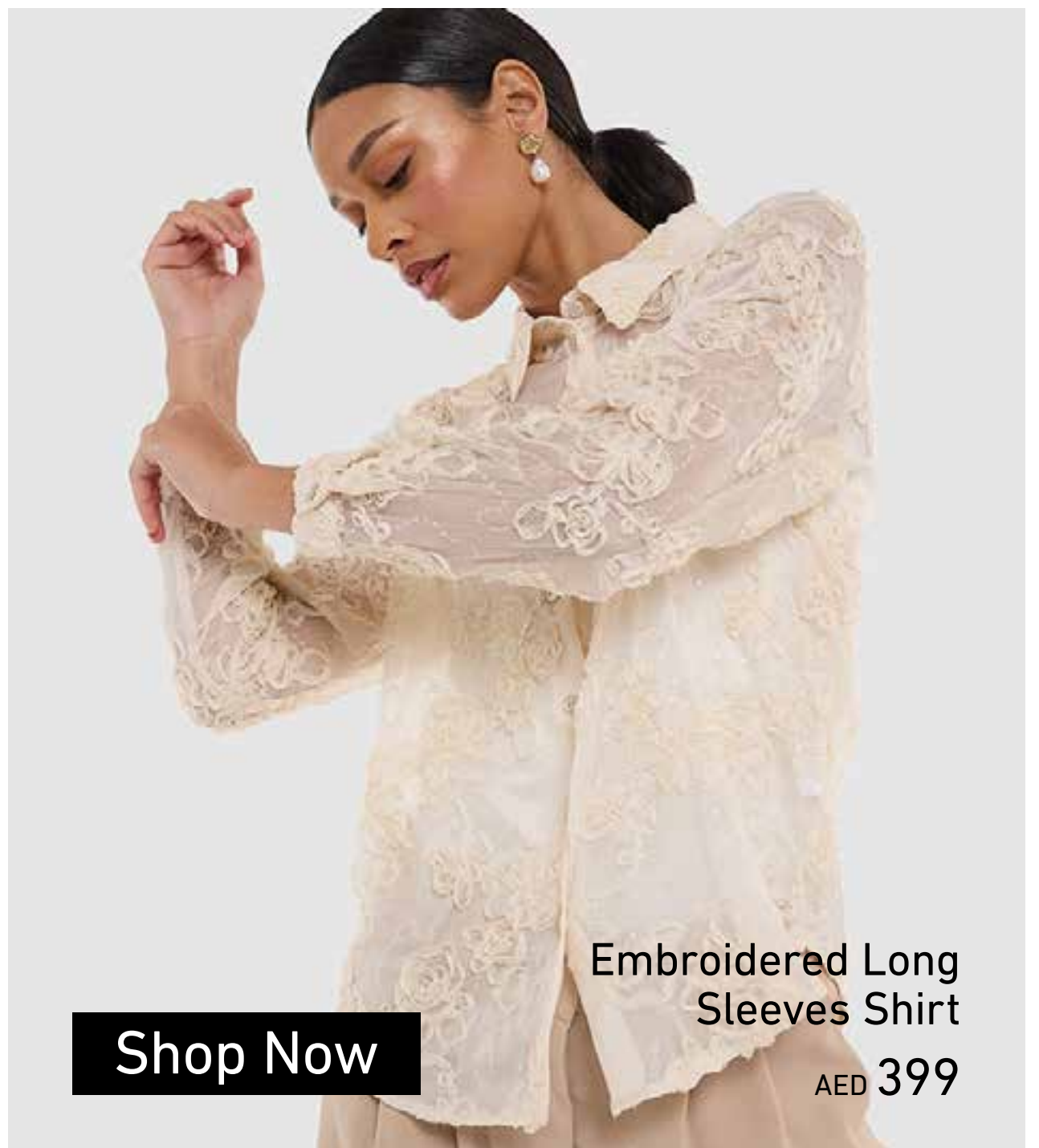
ELEGANT AND FEMININE FASHION DESIGNED TO MAKE
EVERY MOMENT EFFORTLESSLY STYLISH.



Embroidered Crew Neck Lined Top

[Shop Now](#)

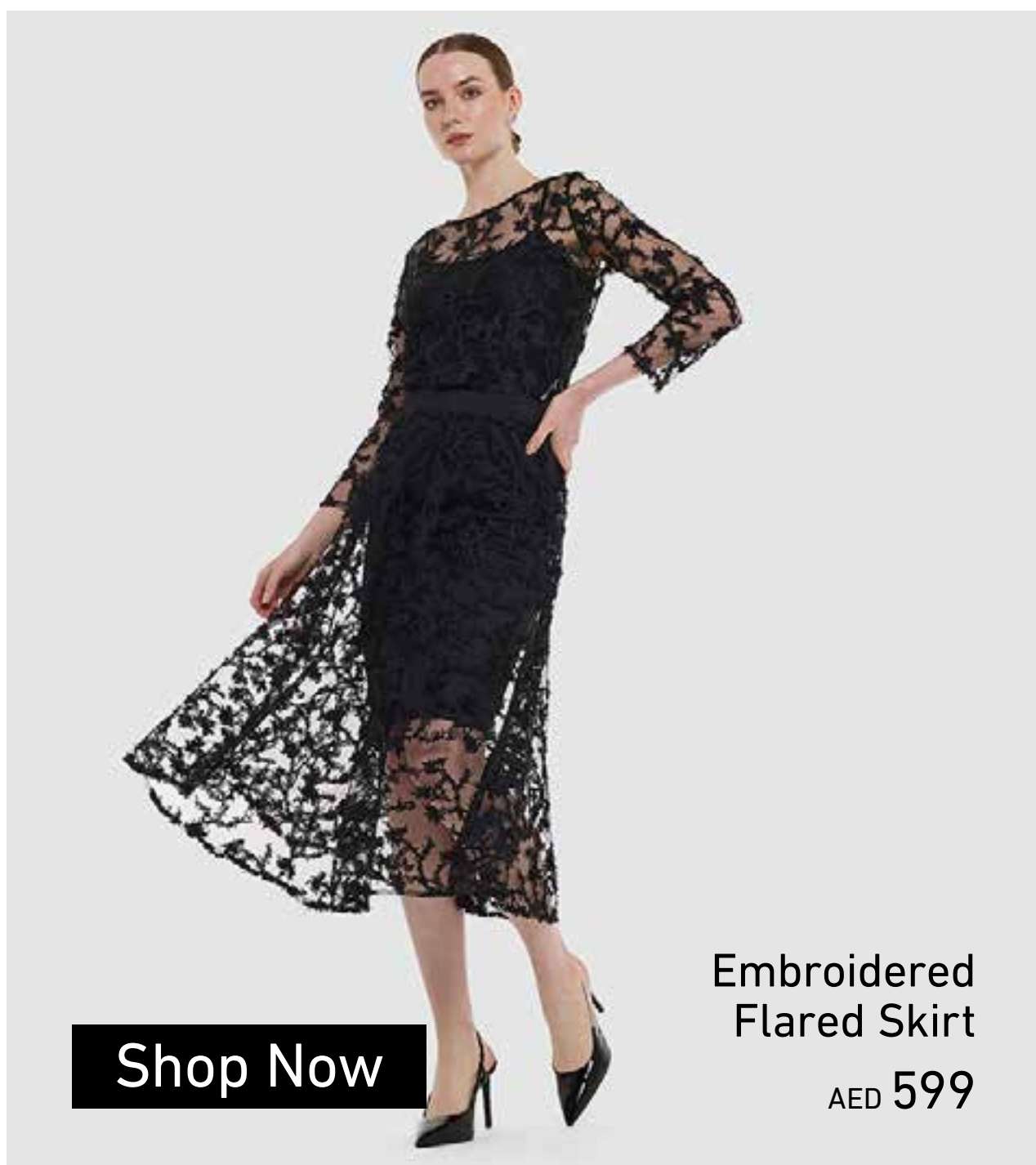
AED 399



Embroidered Long Sleeves Shirt

[Shop Now](#)

AED 399



Embroidered Flared Skirt

[Shop Now](#)

AED 599



Pleat Detail Wide Leg Pants

[Shop Now](#)

AED 299



Pleated Flared Sleeves Maxi Dress

[Shop Now](#)

AED 799



Draped Strappy Slit Maxi Satin Dress

[Shop Now](#)

AED 599

BCBG



Draped Asymmetric Neck Satin Top

[Shop Now](#)

AED 299



Long Sleeves Satin Shirt

[Shop Now](#)

AED 299



Pleated Wide Leg Pants

[Shop Now](#)

AED 299



Solid Long Sleeves Oversized Shirt

[Shop Now](#)

AED 349



Ombre Pleated Maxi Skirt

[Shop Now](#)

AED 299



Metallic Pleated Maxi Skirt

[Shop Now](#)

AED 349

BCBG

R&B

AFFORDABLE, TRENDY FASHION FOR MEN, WOMEN, AND KIDS,
PERFECT FOR EVERY SEASON.





Printed
Shirt Dress
AED 75

Shop Now



Layered Dress
AED 75

Shop Now



Sequined Top
AED 55

Shop Now



Textured Pants
AED 75

Shop Now



Shirt, Waistcoat
and Tie Set
AED 85

Shop Now



Jacquard Dress
AED 75

Shop Now



Embellished
Slingback Pumps
AED 75

Shop Now



Embellished
Flat Sandals
AED 45

Shop Now



Laced Mini Bag
AED 30

Shop Now



Laced Mini Bag
AED 30

Shop Now



Applied Ballerinas
AED 35

Shop Now



Metallic Fisherman
Sandals
AED 35

Shop Now

ALIZ TURN NAT

STYLISH, COMFORTABLE FOOTWEAR DESIGNED FOR
MODERN, ON-THE-GO WOMEN.





[Shop Now](#)

Natansy3
AED 399



[Shop Now](#)

Brenta
AED 399



[Shop Now](#)

Lane
AED 499



[Shop Now](#)

Mina
AED 449



[Shop Now](#)

Daisy
AED 349



[Shop Now](#)

Abby
AED 399



[Shop Now](#)

Always
AED 399



[Shop Now](#)

Vanessa3
AED 399



[Shop Now](#)

Imogen
AED 399



[Shop Now](#)

Ida2
AED 449

ALIZ
LURNAT
ZER



[Shop Now](#)

Susie
AED 399



[Shop Now](#)

Susie
AED 399



ALIZ
LUR
AT
NERZ

Calvin Klein

ICONIC MINIMALIST FASHION WITH A MODERN EDGE,
PERFECT FOR TIMELESS ELEGANCE.





Shop in-Store

Color Block T-Shirt
AED 170



Shop in-Store

Monologo Baby Tee
AED 649



Shop in-Store

Comfort Knit
Tapered Pant
AED 650



Shop in-Store

Hr Wide
Brilliant Blue
AED 700



Shop in-Store

Minimal Monogram
Ew Camera Bag
AED 500



Shop in-Store

Ck Must Satchel Mono
AED 800

Calvin Klein

Hush Puppies®

EFFORTLESS COMFORT MEETS TIMELESS STYLE IN
FOOTWEAR DESIGNED FOR ALL-DAY WEAR.





[Shop Now](#)

Mylah Slingback
AED 249



[Shop Now](#)

Dorri Buckle Slide
AED 299



[Shop Now](#)

Aura Loafer
AED 299



[Shop Now](#)

Aura Ballet
AED 299



[Shop Now](#)

Jodie Bit Loafer
AED 429



[Shop Now](#)

Breathe Slide
AED 299

Hush Puppies

Hush Puppies





[Shop Now](#)

Yusif
AED 399



[Shop Now](#)

Hassan
AED 499



[Shop Now](#)

Ajmal
AED 499



[Shop Now](#)

Nasir
AED 399



[Shop Now](#)

Advance Wthr Laceup
AED 499



[Shop Now](#)

Niles Loafer
AED 399

Hush Puppies®

LC Waikiki

TRENDY AND AFFORDABLE FASHION FOR THE WHOLE FAMILY,
COMBINING COMFORT WITH STYLE.





Long Sleeves
Midi Dress
AED 109

Shop Now



Patterned Long
Sleeves Tiered Dress
AED 119

Shop Now



Striped Long Sleeves
Shirt Dress
AED 109

Shop Now



Patterned Long
Sleeves Shirt Dress
AED 109

Shop Now



Patterned Short
Sleeves Shirt Dress
AED 89

Shop Now



Patterned Long
Sleeves Shirt Dress
AED 109

Shop Now

LC Waikiki



Solid Regular
Fit Shirt
AED 79

[Shop Now](#)



Textured
Polo T-Shirt
AED 59

[Shop Now](#)



Solid Slim
Fit Linen Shirt
AED 89

[Shop Now](#)



Textured Shirt and
Trousers Set
AED 139

[Shop Now](#)



Printed Short
Sleeves Clothing Set
AED 59



Patterned Long
Sleeves Tunic Shirt
AED 79

LC Waikiki



crocs™

LIGHTWEIGHT, COMFORTABLE, AND VERSATILE FOOTWEAR
FOR ALL-DAY EASE AND STYLE.



Classic Platform
Glitter Emb Clg W
AED 349

[Shop Now](#)



Classic Glitter
Embellished Clog K
AED 279

[Shop Now](#)



Brooklyn Gems
Ankle Strap Wedge
AED 379

[Shop Now](#)



Moon And Star Chain
AED 19

[Shop Now](#)



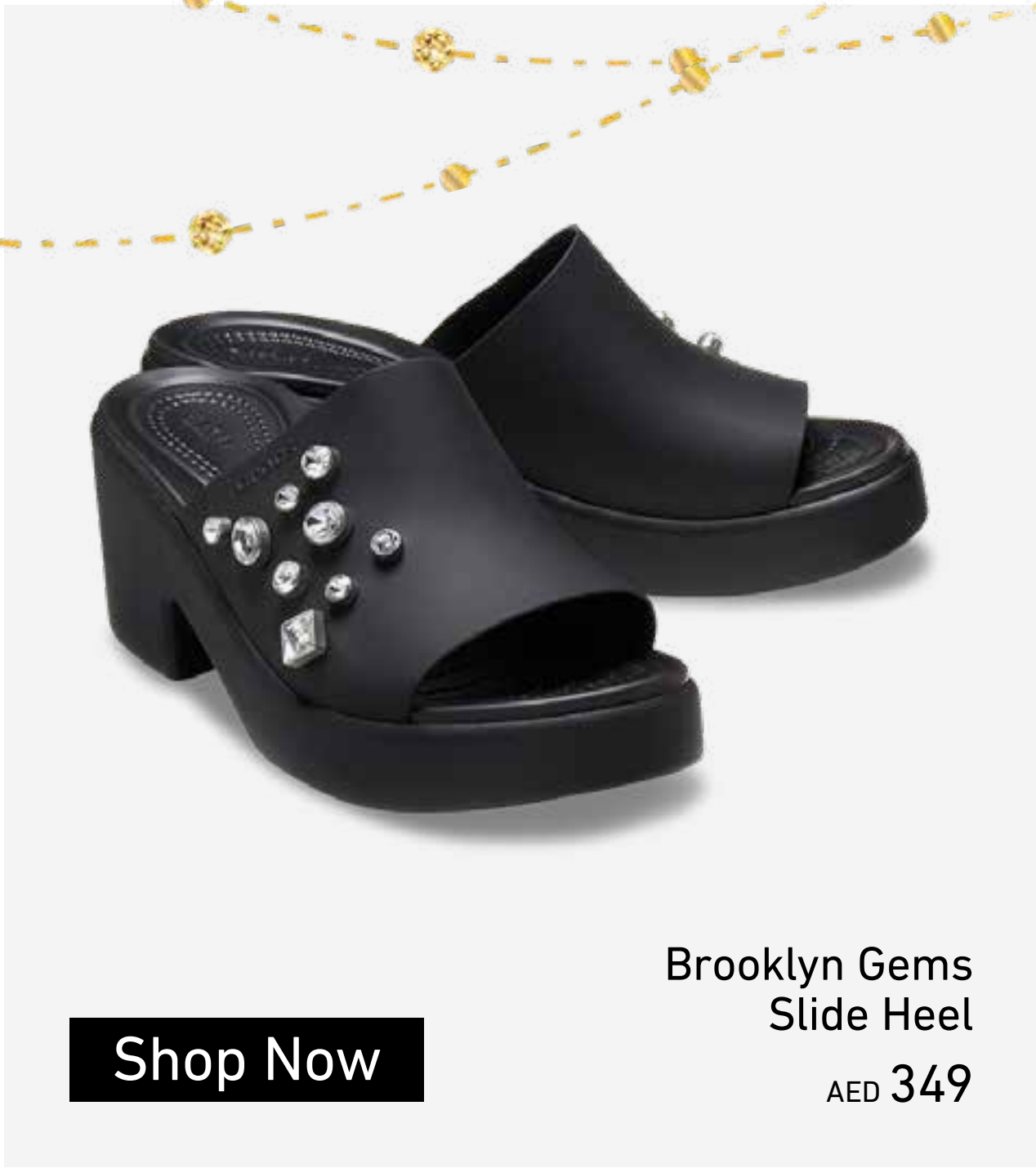
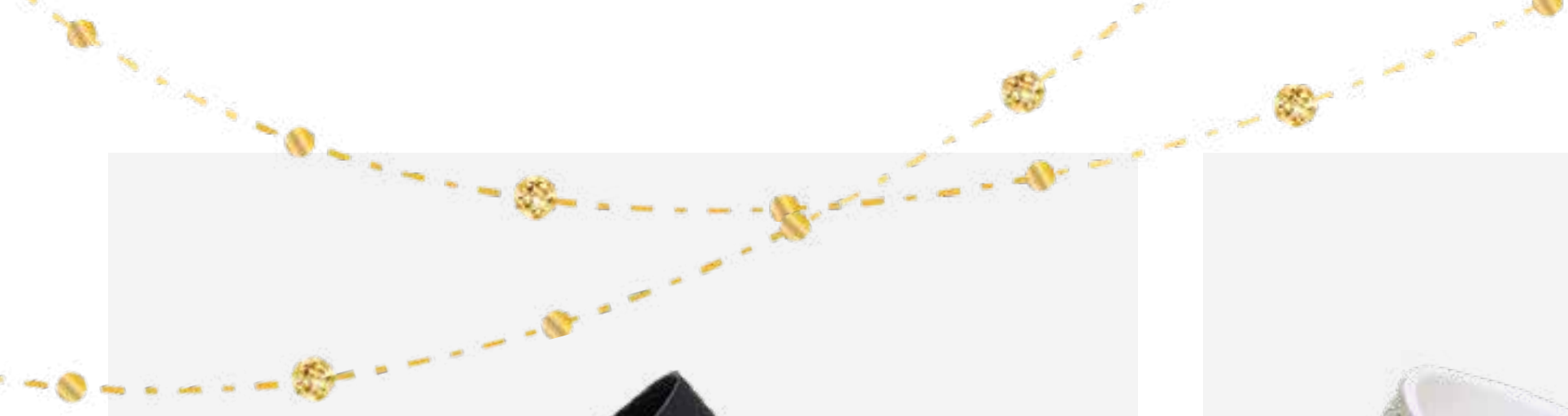
Ramadan Coffee Cup
AED 19

[Shop Now](#)



Pretty Silver Moon
AED 19

[Shop Now](#)



Brooklyn Gems
Slide Heel
AED 349

Shop Now



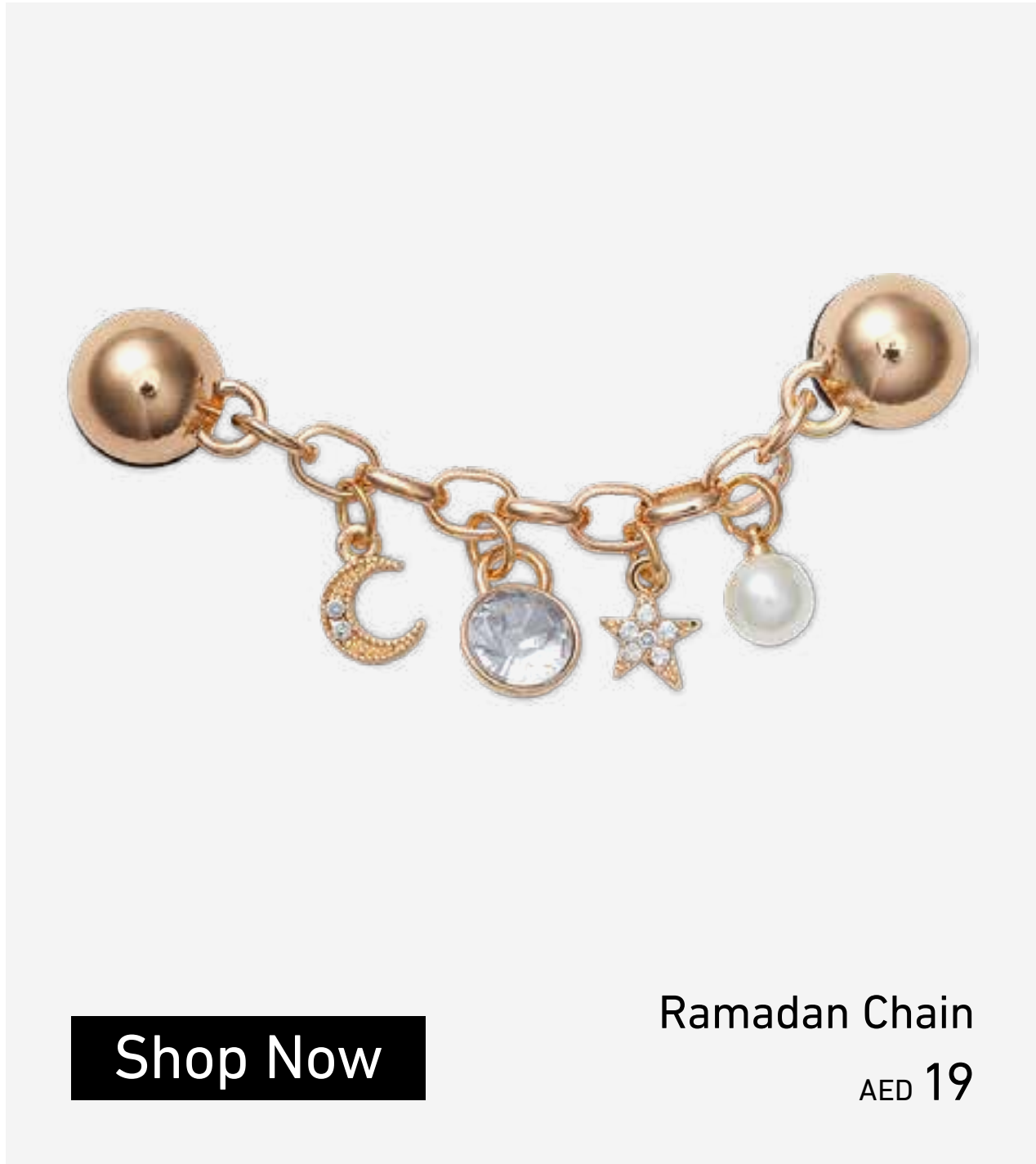
Classic Glitter
Embellished Clog T
AED 249

Shop Now



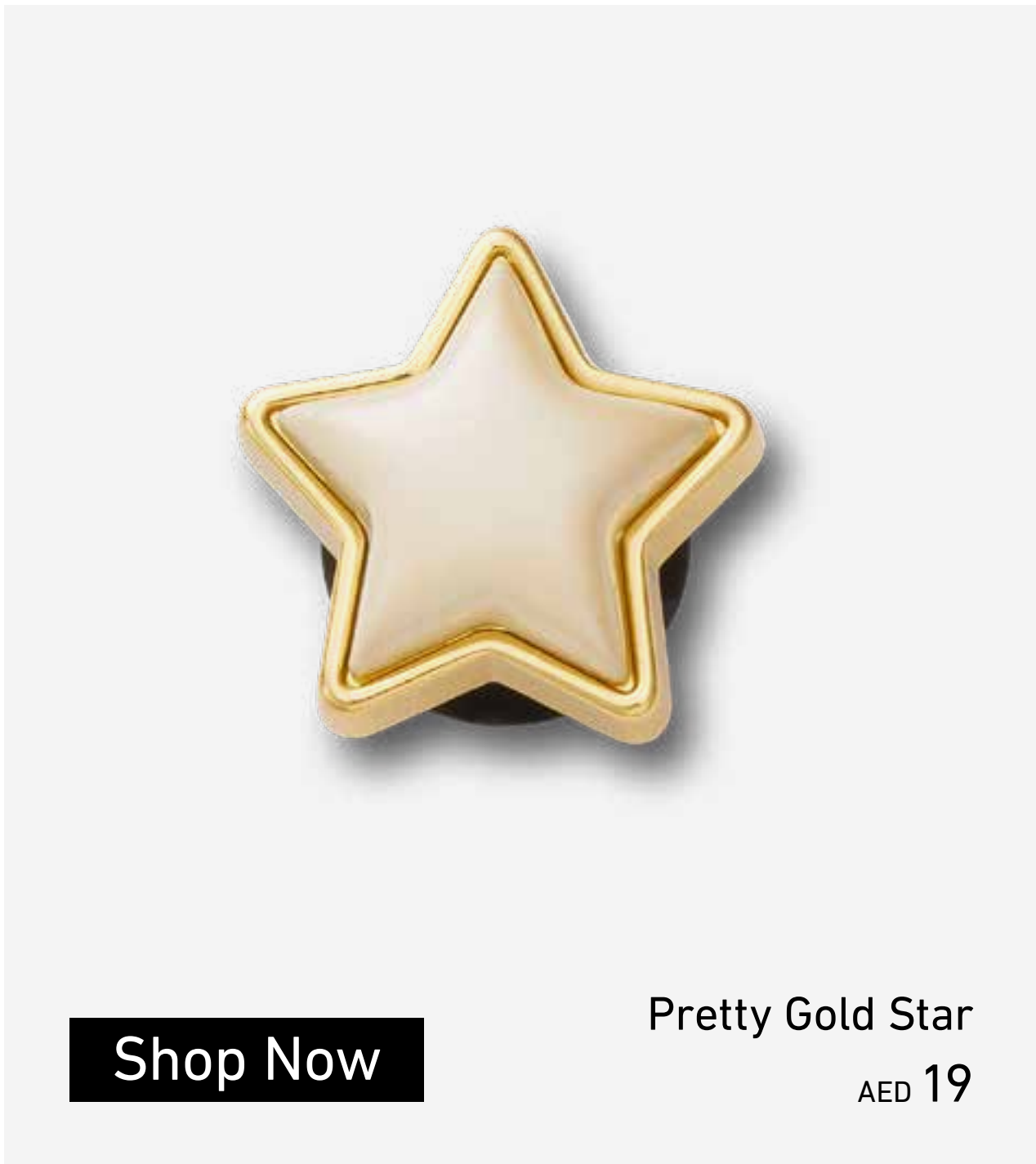
Classic Glitter
Embellished Clog T
AED 249

Shop Now



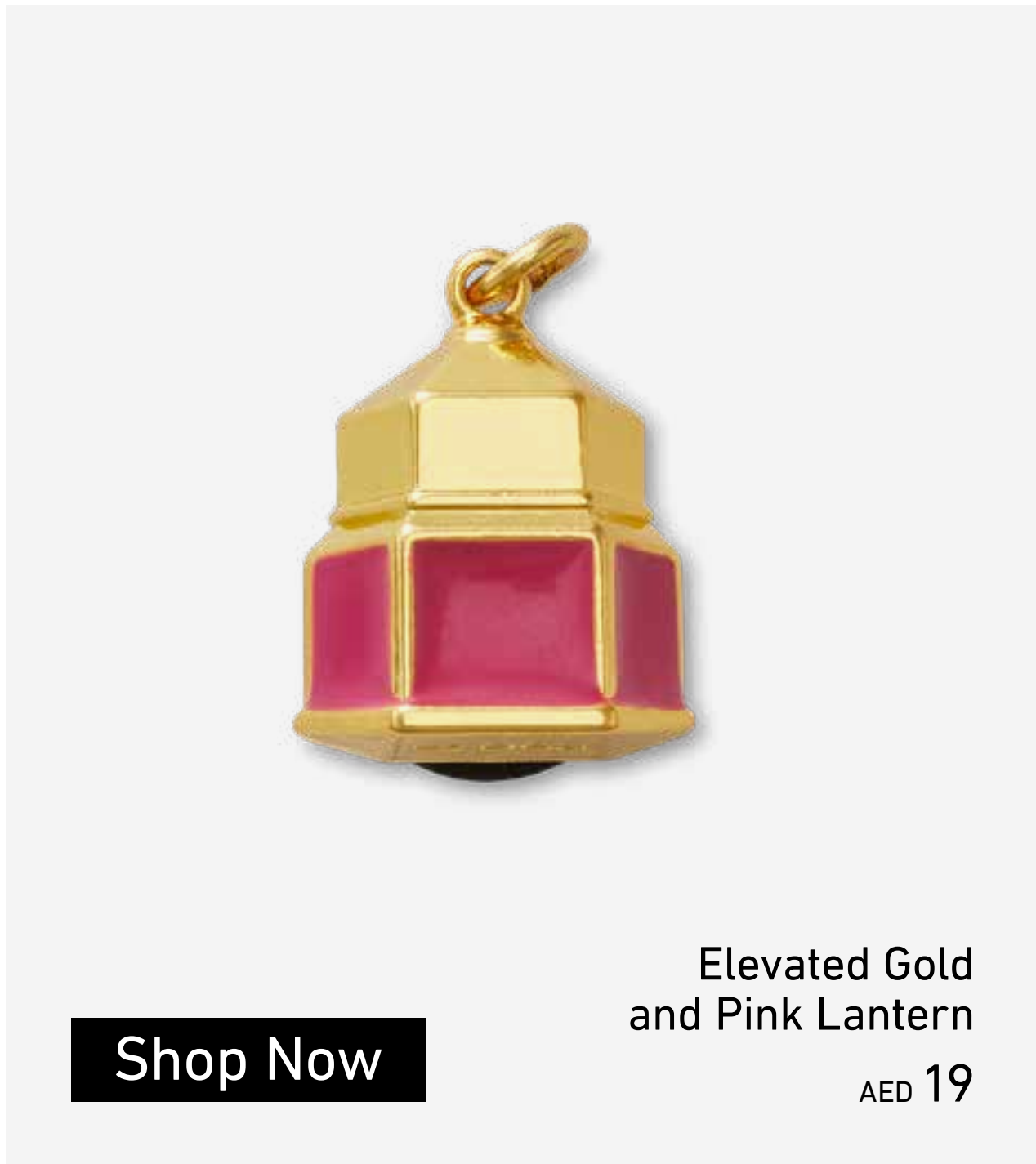
Ramadan Chain
AED 19

Shop Now



Pretty Gold Star
AED 19

Shop Now



Elevated Gold
and Pink Lantern
AED 19

Shop Now



INGLOT

HIGH-PERFORMANCE, CRUELTY-FREE BEAUTY ESSENTIALS
FOR BOLD, CREATIVE SELF-EXPRESSION.



Shop in-Store

Brow Sets
AED 109



Shop in-Store

Inglot Creamy
Soft Lipliner
AED 49



Shop in-Store

Inglot Creamy
Soft Lipstick
AED 95



Shop in-Store

More than Legend
Mascara
AED 95



Shop in-Store

Body Sparkles
AED 80



Shop in-Store

Duraline
AED 85

INGLOT

INGLOT



ARDENE

TRENDY, AFFORDABLE FASHION FOR EVERY OCCASION,
FROM CASUAL TO CHIC.





Floral Printed
Asymmetric Dress
AED 99

[Shop Now](#)



Strappy
Asymmetrical
Dress
AED 99

[Shop Now](#)



Floral Print
Layered Dress
AED 149

[Shop Now](#)



Floral Print
Layered Dress
AED 149

[Shop Now](#)



Washed Cropped
Denim Jacket
AED 169

[Shop Now](#)



Washed Cropped
Denim Jacket
AED 169

[Shop Now](#)

ARDENE



Textured Mini Tote Bag
AED 129

[Shop Now](#)



Textured Zippered Tote Bag
AED 99

[Shop Now](#)



Embellished Envelope Clutch Bag
AED 79

[Shop Now](#)



Textured Envelope Clutch Bag
AED 79

[Shop Now](#)



Elastic Strap Flat Sandals
AED 69

[Shop Now](#)



H-Strap Open Toe Flat Sandals
AED 69

[Shop Now](#)

ARDENE

TOMS®

STYLISH, VERSATILE FOOTWEAR THAT GIVES BACK WITH EVERY
PURCHASE, MAKING A DIFFERENCE WITH EVERY STEP.





[Shop Now](#)

Alpargata Classic
AED 299



[Shop Now](#)

Alpargata Classic
AED 299



[Shop Now](#)

Alpargata Classic
AED 349



[Shop Now](#)

Alpargata Rope
AED 329



[Shop Now](#)

Diana Mule
AED 549



[Shop Now](#)

Diana Mule
AED 549

TOMS®

BEVERLY HILLS



POLO CLUB

TIMELESS, SPORTY FASHION INSPIRED BY
THE HERITAGE OF POLO.





Monogram
Patterned Belted
Shirt Dress
AED 499

[Shop Now](#)



Patterned Long
Sleeves Midi Dress
AED 349

[Shop Now](#)



Pleated
Long Sleeves
Midi Dress
AED 399

[Shop Now](#)



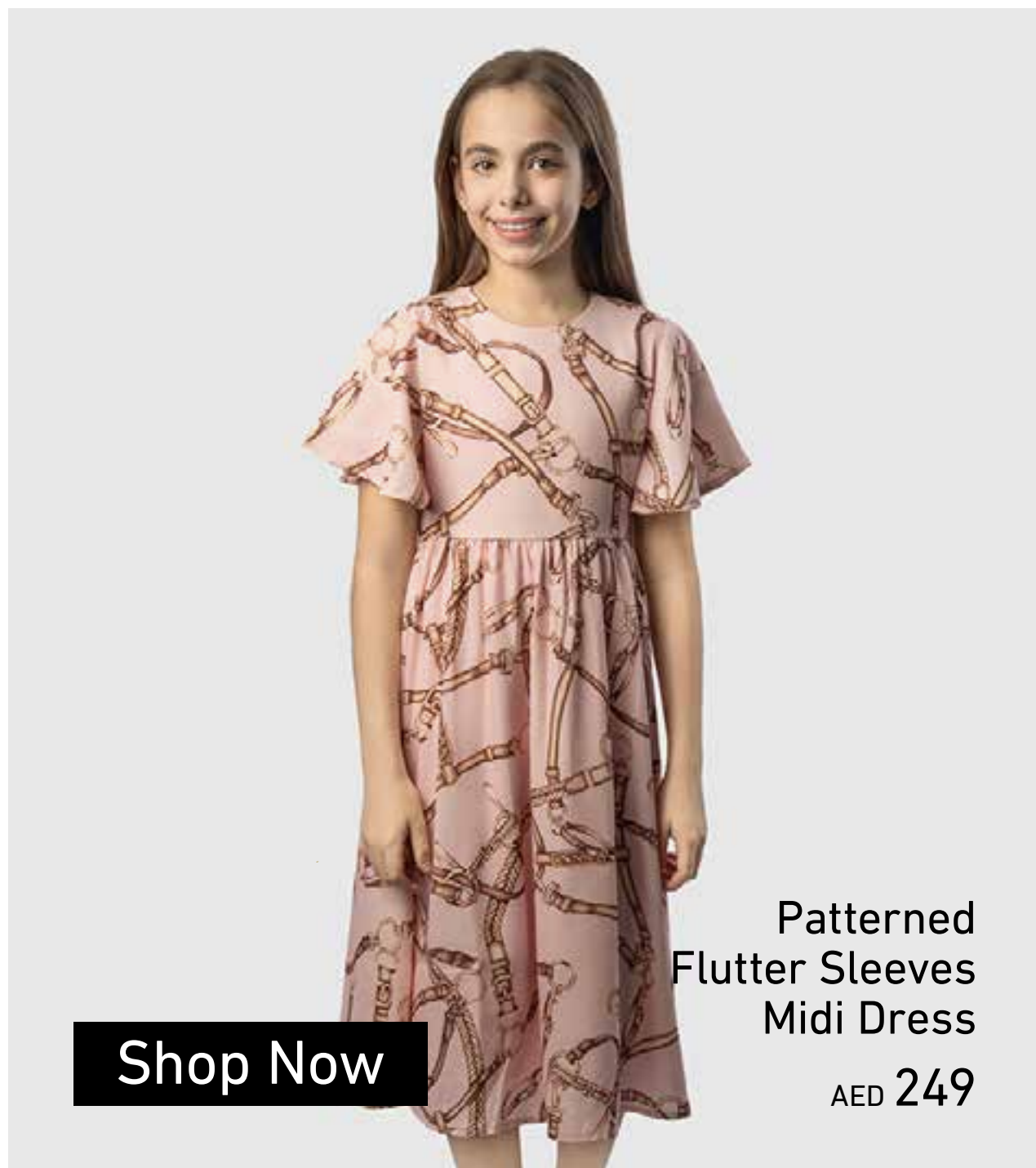
Patterned V-Neck
Midi Dress
AED 349

[Shop Now](#)



Logo Embroidered
Shirt Dress
AED 399

[Shop Now](#)



Patterned
Flutter Sleeves
Midi Dress
AED 249

[Shop Now](#)





Short Sleeves
Polo T-Shirt
AED 299

[Shop Now](#)



Logo Printed Long
Sleeves Shirt
AED 399

[Shop Now](#)



Solid Slim
Fit Pants
AED 299

[Shop Now](#)



Solid Slim
Fit Pants
AED 299

[Shop Now](#)



Short Sleeves
Polo T-Shirt
AED 199

[Shop Now](#)



Logo Embroidered Long
Sleeves Shirt
AED 299

[Shop Now](#)



HACKETT

LONDON

SOPHISTICATED BRITISH MENSWEAR, BLENDING TRADITION
WITH CONTEMPORARY STYLE.





Single Breasted Lapel
Collar Blazer

AED 2590

[Shop Now](#)



Checked Lapel
Collar Blazer

AED 2750

[Shop Now](#)



Solid Slim Fit Chinos

AED 750

[Shop Now](#)



Slim Fit Stretch
Fabric Trousers

AED 1170

[Shop Now](#)



Textured Leather
Loafers

AED 800

[Shop Now](#)



Plaited Webbing
Leather Belt

AED 400

[Shop Now](#)



Logo Embroidered
Slim Fit Shirt

AED 550

[Shop Now](#)



Logo Embroidered
Slim Fit Shirt

AED 550

[Shop Now](#)



Heritage Classic Fit
Piqué Polo T-Shirt

AED 550

[Shop Now](#)



Logo Printed Short
Sleeves Polo T-Shirt

AED 730

[Shop Now](#)



Herringbone
Leather Belt

AED 600

[Shop Now](#)



Stripe Detail Lace-Up
Sneakers

AED 550

[Shop Now](#)

NINE WEST

CHIC, FASHION-FORWARD FOOTWEAR AND ACCESSORIES
FOR THE MODERN TRENDSETTER.





[Shop Now](#)

Deonne3
AED 399



[Shop Now](#)

Melodie
AED 399



[Shop Now](#)

Paxal3
AED 399



[Shop Now](#)

Paxal3
AED 399



[Shop Now](#)

Gergia
AED 399



[Shop Now](#)

Odette
AED 399

NINE WEST



Shop Now

Hanni
AED 349



Shop Now

Hanni
AED 349



Shop Now

Somi
AED 349



Shop Now

Duana
AED 349



NINE WEST



THE ORIGINAL DENIM BRAND, OFFERING TIMELESS,
HIGH-QUALITY JEANS AND CASUALWEAR.





Logo Printed
Casual T-Shirt
AED 169

[Shop Now](#)



Printed
Casual T-Shirt
AED 199

[Shop Now](#)



555™ Mid Rise
Fit Jeans
AED 399

[Shop Now](#)



Short Sleeves
Pique T-Shirt
AED 249

[Shop Now](#)



578™ Mid Rise
Baggy Fit Jeans
AED 449

[Shop Now](#)



568™ Faded Mid
Rise Fit Jeans
AED 449

[Shop Now](#)





[Shop Now](#)

Washed Denim Vest
AED 299



[Shop Now](#)

Ultimate Western Denim Shirt
AED 299



[Shop Now](#)

Logo Detail Fit T-Shirt
AED 169



[Shop Now](#)

Regular Fit Denim Jacket
AED 499



[Shop Now](#)

High Waist Wide Leg Jeans
AED 449



[Shop Now](#)

Solid Wide Leg Jeans
AED 449



BBZ
BIG BRANDS SMALL PRICES

A ONE-STOP SHOP FOR STYLISH CLOTHING, FOOTWEAR, AND ACCESSORIES, OFFERING VERSATILE FASHION ESSENTIALS FOR EVERY OCCASION.





Kayfe Abaya

AED 99

Shop in-Store



Tommy Hilfiger Tee
AED 99

[Shop in-Store](#)



Edwin
AED 129

[Shop in-Store](#)

Tommy Hilfiger
AED 99

[Shop in-Store](#)

NYSAA

A BEAUTY BRAND DELIVERING HIGH-QUALITY, INNOVATIVE
COSMETICS FOR EVERY OCCASION.





Shop Now

Golden Palette
AED 270



Shop Now

Be Eilish No.2 Women
Edp/Spray
AED 340



Shop Now

The AB Essentials
AED 120



Shop Now

Kay Beauty
Liquid Lipstick
AED 100



Shop Now

Elie Saab Le Parfum
Essentiel
AED 665



Shop Now

Murad Hydro-Dynamic
Ultimate Moisture
AED 330

NYSAA

SKECHERS

INNOVATIVE FOOTWEAR BLENDING COMFORT, PERFORMANCE,
AND CASUAL STYLE.





Shop Now

Cleo Point
AED 299



Shop in-Store

Desert Kiss Low
AED 249



Shop Now

Cleo Point
AED 299



Shop Now

Beverlee
AED 329



Shop in-Store

Rumble On
AED 249



Shop in-Store

Beverlee
AED 299

SKECHERS



la Vie en Rose

ELEGANT AND COMFORTABLE LINGERIE, LOUNGEWEAR, AND
SLEEPWEAR FOR EVERY WOMAN.





Chiffon Lace Kimono
AED 249

Shop in-Store



Satin Kimono
AED 249

Shop in-Store



Timeless Beauty
Short Sleeves Top
AED 129

Shop in-Store



Timeless Beauty
Short Sleeves Top
AED 129

Shop in-Store



Timeless Beauty
Short Sleeves Top
AED 129

Shop in-Store



Timeless Beauty
Short Sleeves Top
AED 129

Shop in-Store



la Vie en Rose



EID MUBARAK

**APPAREL
GROUP**
SINCE 1996
EXCEED EXPECTATIONS EVERYDAY


CLUB APPAREL